

# KCA CONVENTION 2024

## WEDNESDAY, JANUARY 10

10:00-5:00	Trade Show Move-In	Exhibition Hall A&B
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## THURSDAY, JANUARY 11

7:00-6:00	Registration Hours	Exhibition Hall A&B
7:00-10:00	Trade Show Move-In	Exhibition Hall A&B
9:00-11:30	Beef Efficiency Conference - Getting Ahead of What is to Come	Meeting Room 7-8
	<p>Welcome Where we are in the industry - <b>Dr. Gordon Jones</b></p> <p>Genetic Selection Tools for Reducing the Incidence of Bovine Congestive Heart Failure - <b>Dr. Scott Speidel</b>, Colorado State University</p> <p>Managing Tall Fescue for Improved Efficiency - <b>Dr. Matt Poore</b>, North Carolina State University</p> <p>A Cattleman's Perspective on Sustainable Management - <b>Steve Wooten</b>, Colorado Cattleman</p> <p>What I heard - <b>Dr. Jeff Lehmkuhler &amp; Daniel Hayden</b></p> <p>Speaker Q&amp;A Panel</p>	
10:00	Trade Show Opens	Exhibition Hall A&B
11:30	Welcome Lunch	Exhibition Hall A&B
1:30-3:30	Opening General Business Session	Meeting Room 7-8
	<p>Welcome 2024 Kentucky Cattleman's Association Convention - <b>Andy Bishop</b> 2023 KCA President</p> <p>Opening Remarks - <b>Jonathan Shell</b>, Commissioner of Agriculture</p> <p>Cattle Market Outlook - <b>Kenny Burdine</b>, University of Kentucky Extension Professor</p> <p>Secure Beef Supply - <b>Eric Gibson</b>, KDA Division of Emergency Management</p>	
4:00-5:00	Women's Session 1: Crafting, Etched Glass <i>(Ticket Required)</i>	Exhibition Hall A&B
6:00	Trade Show Closes	Exhibition Hall A&B
7:30-9:30	KCA Roundup Reception	Kentucky Room*

## FRIDAY, JANUARY 12

6:30-5:00	Registration Hours	Registration Booth
7:00-9:00	County President Breakfast <i>(Invitation Only)</i>	Regency Ballroom-Hyatt*
8:00	Trade Show Opens	Exhibition Hall A&B
9:30-10:30	KJCA - Ice Breakers	Registration Desk
10:00-11:00	Regional Meetings	Meeting Rooms 1-5
10:30-12:00	KJCA - Mobile Diagnostic Lab Exploration	Exhibition Hall A&B
11:00	Concessions Lunch in the Trade Show	Exhibition Hall A&B
12:00	KJCA - Lunch	Exhibition Hall A&B
1:00	KJCA - Beef Leadership Town Hall	Meeting Room 5
12:30-2:00	Closing Business Session	Meeting Rooms 7-8
	<p>2023 Financial Review - <b>Ken Adams</b>, KCA Treasurer</p> <p>Kentucky Livestock Innovation Center Update - <b>Nikki Whitaker</b>, Director of Operations &amp; Policy</p> <p>A Year in Review and 2024 Outlook - <b>Dave Maples</b>, KCA Executive Vice President</p>	
2:00	Trade Show Closes	Exhibition Hall A&B
2:30-3:30	Understanding your Checkoff Dollars - Panel Discussion	Meeting Rooms 7-8
2:30-4:30	Forages at KCA - Harnessing the Power of Soil Life	Meeting Room 6
	<p>Welcome &amp; Introduction - <b>Dr. Chris Teutsch</b>, University of Kentucky</p> <p>Introduction to Pasture Ecology &amp; Regenerative Grazing - <b>Dr. Chris Teutsch</b>, University of Kentucky</p> <p>Pinhook Farm... A Regenerative Journey - <b>Seth Watkins</b>, Pinhook Farm</p> <p>UK Forage Extension Update - <b>Dr. Ray Smith</b>, University of Kentucky</p>	
2:30	KJCA - Officer Meeting <i>(Current KJCA Board Members Only)</i>	Meeting Room 5
2:30-3:30	Women's Session 2 : Countdown to a Healthier You <b>Janine Faber</b> , registered dietitian	Meeting Room 4
3:00	KJCA- Annual Membership Meeting & KJCA Board of Director Elections	Meeting Room 5
5:00-6:00	KCA Leadership Alumni & Past President's Reception <i>(Invitation Only)</i>	Exhibit Hall Pre-function
6:00	Evening Banquet <i>(Ticket Required)</i>	Ballroom 1&2
	<p>KCA &amp; KBC Awards</p> <p>2024 KCA Hall of Fame Inductions</p> <p>Foundation Auction</p>	

\*Events located in Hyatt Hotel